

STARTING  
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## INFORMATION FOR MANUFACTURERS

On the website [www.servicedocs.com](http://www.servicedocs.com) visitors can find documents and information on a large variety of electronic equipment and accessories. For general information on Servicedocs.com please read the brochure "Information for consumers".

### ADVANTAGES FOR MANUFACTURERS

For manufacturers co-operation with Servicedocs.com has several advantages.

#### FREE PUBLICITY FOR YOUR PRODUCTS

Send Servicedocs.com all information regarding your products and it will be published free of charge. Manufacturers can send in brochures, photos, user manuals, service manuals, test reports. All kinds of items can be published. The availability of all these materials will allow consumers to study them and resellers can use them to design their own brochures, price sheets and websites.

#### MORE TURNOVER THANKS TO SERVICEDOCS.COM

For each type that Servicedocs.com has documents available there is a button "Where-To-Buy" to make it as easy as possible for consumers to purchase the product. More products sold by resellers is also better for the turnover of a manufacturer. Usually a reseller will take care of becoming a reseller mentioned on Servicedocs.com. But it is also possible for a manufacturer or distributor to make special agreements with Servicedocs.com to list resellers for his products.

#### LEARN FROM THE REACTIONS OF VISITORS

For each product that Servicedocs.com has documents available there is a button "Give Reactions" and a button "Read Reactions". Visitors of the website can give their opinion or advise to other consumers. As a manufacturer you can learn from the comments on your product. If a visitor is complaining you can even react by sending in your own reaction.

#### LET SERVICEDOCS.COM BE YOUR ARCHIVE

For commercial reasons many manufacturers do not want to have information on their website about products which are not available anymore. But for the customer service department it is difficult to say 'no' when a customer asks for an old user manual. And sending a manual by mail is very expensive. It is customer friendly and very easy to forward people to Servicedocs.com. On our website they will also find more information regarding your other products. So make sure that Servicedocs.com receives all your new and old user manuals in a digital format or on paper, so that they will be published.

#### LISTING OF CURRENTLY AVAILABLE TYPES OF DOCUMENTS

- ◆ Brochures
- ◆ Specification Sheets
- ◆ Photos
- ◆ Service Manuals
- ◆ Modifications
- ◆ Repair Tips
- ◆ Test Reports
- ◆ User Manuals
- ◆ Schematic Diagrams

#### Where-to-Buy :

Please select a country :

UNITED KINGDOM

We found these companies for you in UNITED KINGDOM :

**SERVICEDOCS WTB TEST SHOP**  
MAN STREET  
1234 TEST CITY  
UNITED KINGDOM

1234567890  
2345678901

[WWW.SERVICEDOCS.COM](http://WWW.SERVICEDOCS.COM)  
[INFO@SERVICEDOCS.COM](mailto:INFO@SERVICEDOCS.COM)

#### Read reactions :

Reactions about X-ELECTRONICS DXHT701

Date (M/D/Y)	Author/Reaction
12/20/02	Mr Antenna Master - USA <i>After reading the user manual I understand why the antenna is not working properly inside the house. I put it on top of the roof and now it works SUPER. try for your reaction on X.</i>
12/20/02	Customer Support X-Electronics - NETHERLANDS <i>Please read the user manual and the FAQ delivered with the antenna. The antenna is NOT for use inside the house.</i>
12/20/02	Mr Antenna Master - USA <i>I use the antenna inside the house, but I think the antenna is not working properly.</i>



## LET VISITORS FIND YOUR PRODUCT MORE EASILY

There are 3 ways to search the database of Servicedocs.com:  
Search by "Brand" and "Type"  
Search by "Keywords"  
Search by "Wildcards"

A manufacturer can send information about a new product to Servicedocs.com and can add a list with "keywords" which describes highlights, functions and features. If a visitor uses the option "Search by Keywords" there is a higher possibility that he will find your product.

## MAKE SERVICEDOCS.COM PART OF YOUR PR-CAMPAIGNS

Visitors of Servicedocs.com have the possibility to register the categories they are interested in. Based on this information we regularly send them e-mail with news on products in the categories they are interested in.

When you as a manufacturer have new products or new accessories for a product, or if you want to communicate with the market, make sure Servicedocs.com gets a copy of your PR or Service message. It will be published and interested consumers will be informed by e-mail. Visitors who register have to indicate their country, so we can also communicate with consumers in selected countries only. Do not forget to put Servicedocs.com on your mailing list for Press Releases.

## HAVE A WEBSITE WITHOUT EXPENSES, LINK PRODUCT OR BRAND

Manufacturer X-Electronics made a unique antenna, the DX-HT701. They pay for and own the URL name [www.dx-ht701.info](http://www.dx-ht701.info). Instead of spending a lot of money to build a special website they asked us to link this name to the search result: Brand "X-Electronics" and Type "DX-HT701". Brochures, user manuals and other documents are supplied to Servicedocs.com and so they have arranged a website especially for this product without high expenses.

## INTRANET APPLICATIONS WITH SERVICEDOCS.COM SOFTWARE

A wise man once said "very often it is better to make use of a good idea in stead of trying to make a better one". Look at the system of Servicedocs.com and imagine your company is working world wide with field engineers. How great it would be if they could have access to all documents on your products simply by using their laptop and an internet connection. Every field engineer repairing a product makes a note in "Give reactions". All his colleagues can find this information in "Read Reactions".

A great tool for field engineers. Knowledge is not only inside the technician's mind but is shared world wide with other colleagues. For the R&D and other departments all this vital information is only a simple mouse click away. Contact Servicedocs.com to investigate this opportunity.

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### Listing of currently available categories:

- ◆ Audio/Video Equipment
- ◆ Automotive Products
- ◆ Batteries
- ◆ Cameras
- ◆ Computer Hardware
- ◆ Domestic Appliances
- ◆ GPS Products
- ◆ Measuring Equipment
- ◆ Office Equipment
- ◆ Receivers
- ◆ Security Equipment
- ◆ Telecom Equipment
- ◆ GSM Phones
- ◆ Transceivers
- ◆ Accessories